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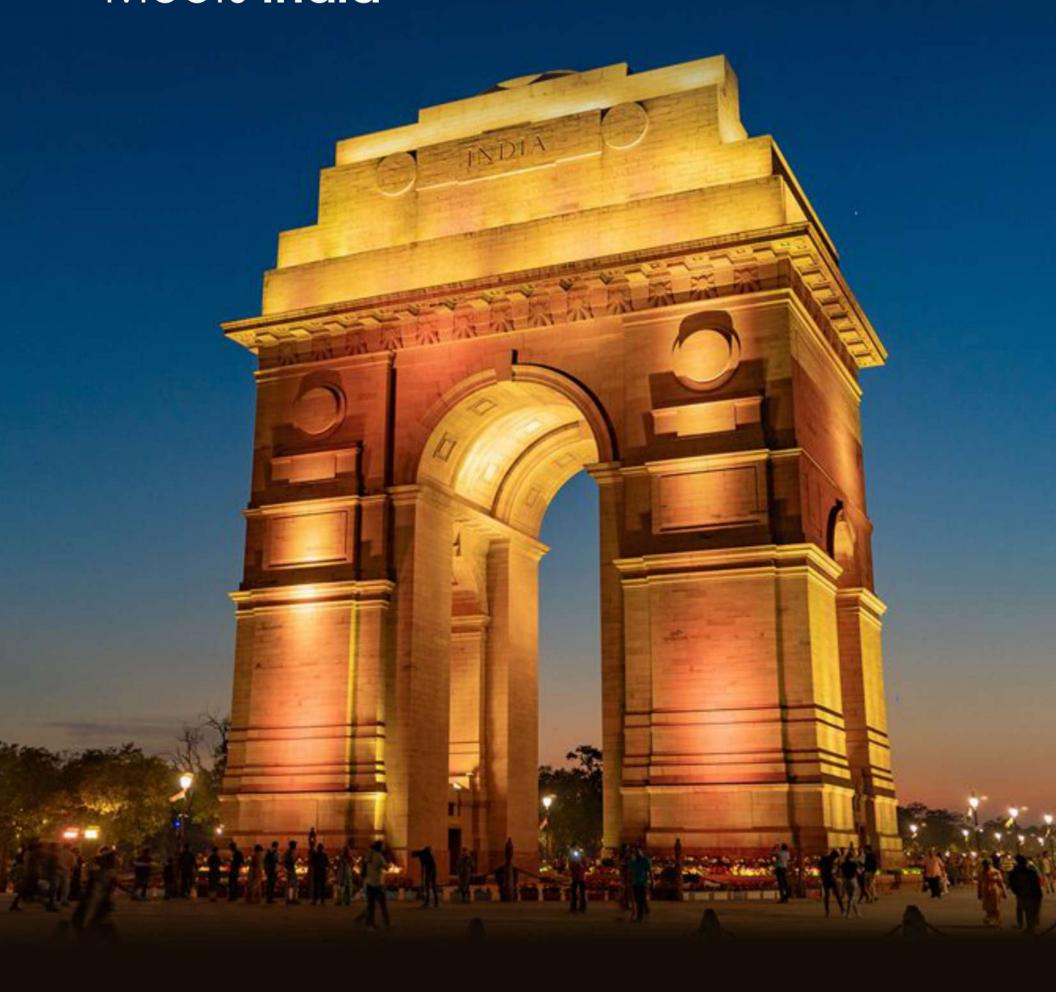


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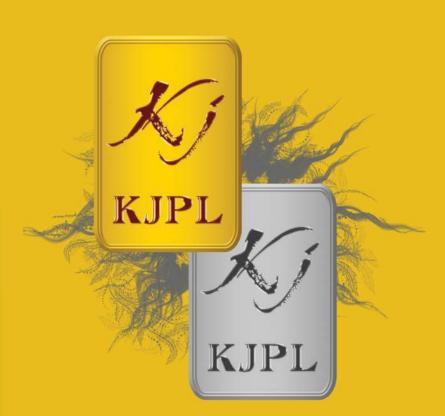
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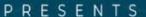


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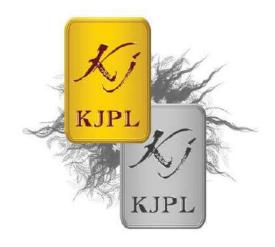




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## SEBI proposes new framework for valuation of gold and silver in ETFs to standardize mutual fund industry practices



The Securities and Exchange Board of India (SEBI) has issued a proposal to introduce a uniform valuation mechanism for gold and silver Exchange Traded Funds (ETFs), marking a significant step towards improving consistency, transparency, and efficiency across the mutual fund industry. In its consultation paper, SEBI recommends the adoption of domestic spot prices for valuing physical gold and silver assets held by ETFs, replacing the current use of the London Bullion Market Association (LBMA) price in U.S. dollars. At present, different mutual fund houses follow varied valuation methods, which may lead to duplication of effort and inconsistencies in the Net Asset Value (NAV) calculations of these funds.

The move is expected to align the valuation of physical and derivative assets, reduce operational complexity, and better reflect the local market conditions. SEBI believes this change will benefit investors by enhancing comparability and fairness across all gold and silver ETFs.

This proposal reflects SEBI's commitment to evolving with the changing needs of the financial ecosystem and promoting best practices in asset valuation. Market participants, stakeholders, and the public are invited to share their comments and suggestions on the proposed framework by August 6, 2025.



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# Hallmarking for silver jewellery and artefacts will enter HUID regime from September 1, 2025



The Bureau of Indian Standards (BIS) has announced that hallmarking for silver jewellery and artefacts will enter the Hallmark Unique Identification (HUID) regime – instead of the old purity marks – starting from September 1, 2025. HUID-based hallmarking of silver had been introduced by the BIS from August 1, 2025 on a voluntary basis. Now, while hallmarking itself still remains voluntary, the marking system has been officially changed. Marking as per the old system (four marks) for silver articles will be allowed until August 31, 2025.

Until recently, silver hallmarking remained a voluntary practice. However, at the 78th BIS Foundation Day in New Delhi this January, Minister for New and Renewable Energy, Consumer Affairs, Food and Public Distribution, Pralhad Joshi, urged the Bureau of Indian Standards (BIS) to expedite the process of making it mandatory. The move was driven by feedback from both consumers and industry stakeholders seeking greater regulation in the silver segment.

The decision to bring silver into the HUID regime was shaped by inputs from both consumers and industry stakeholders. Many consumers had reported uncertainty in assessing the authenticity of silver articles, while retailers and manufacturers acknowledged the need for more robust verification mechanisms to maintain market credibility.

The decision to bring silver into the HUID regime was shaped by inputs



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#### **NEWS INDIA**



from both consumers and industry stakeholders. Many consumers had reported uncertainty in assessing the authenticity of silver articles, while retailers and manufacturers acknowledged the need for more robust verification mechanisms to maintain market credibility.

While the adoption of the HUID-based hallmarking system for silver is a welcome move for traceability and consumer assurance, industry voices have highlighted the practical difficulties of hallmarking large and heavy silver items, including furniture, decorative swings (jhoolas), large trays, and other substantial artefacts.

Such pieces often have intricate designs, uneven surfaces, or multiple joined sections, making it challenging to apply the hallmark in a visible, durable, and aesthetically acceptable manner. The physical size and weight of these items can also pose logistical issues for transporting them to and from hallmarking centres, especially in the case of one-of-a-kind pieces or custom commissions.





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## Massive gold traces found in Jabalpur after years of exploration



Madhya Pradesh is already India's No. 1 state for diamonds, but now it's making headlines for gold. Geologists believe there's a strong possibility of gold deposits in Jabalpur, sparking excitement across the city. Survey in Mahangwa region reveals gold spread over 100 hectares, potential reserves in lakhs of tonnes Years of exploration in Jabalpur's Mahangwa region have led to the discovery of significant gold traces, with experts estimating massive reserves across 100 hectares.

Excitement is running high in parts of Jabalpur district after experts confirmed the presence of gold traces between Bela and Binaika villages in Sihora tehsil. The results follow years of sampling and exploration in the Mahangwa region of Sihora tehsil, an area already well-known for its massive iron and manganese reserves.

For the past several weeks, geological teams had been conducting detailed soil sampling and excavation in the targeted zone. These efforts have now yielded evidence of tiny gold particles along with other metals. According to preliminary survey data, the gold-bearing zone covers nearly 100 hectares, and specialists predict that the quantity of gold might reach lakhs of tonnes.

Local residents have gathered in large numbers to witness the ongoing work, with many hopeful about the economic opportunities such a discovery could bring. Officials have indicated that detailed geological surveys and feasibility studies will follow before any extraction process begins, in compliance with mining and environmental regulations. If confirmed, the find could transform Jabalpur into one of India's most mineral-rich regions, significantly boosting Madhya Pradesh's mining sector and the broader Indian mineral economy.



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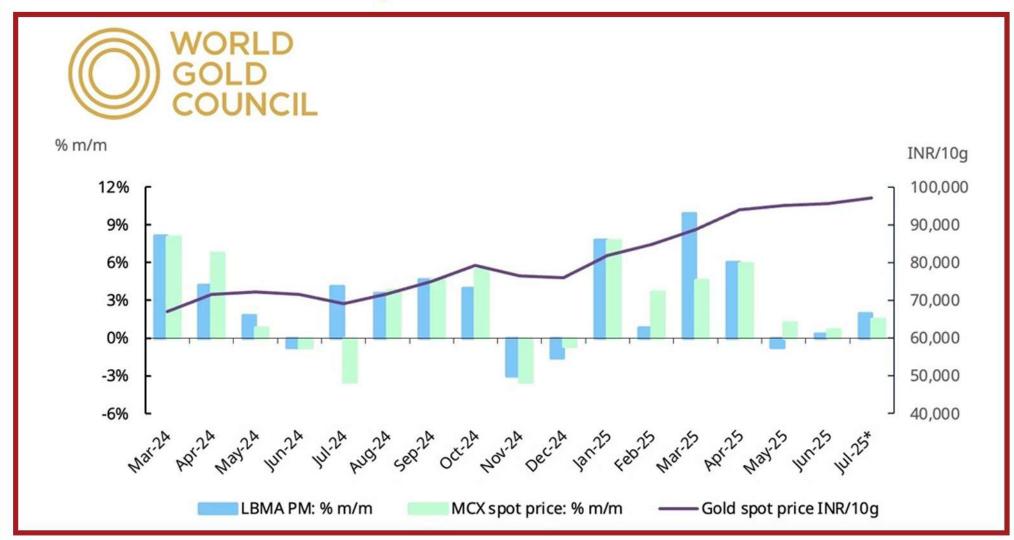




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## WGC India gold market update: Investment upheld amid seasonal lull



Gold prices lost momentum toward the end of June, closing the month with modest gains of 0.3% at US\$3,287/oz. Earlier in the month, prices were supported by a weaker dollar, heightened geopolitical tensions, softer US Treasury yields, and increased inflows into gold ETFs. However, growing risk-on sentiment among investors capped any further upside.

Leading listed gems and jewellery companies delivered a strong performance in the April–June quarter, reporting a y/y revenue growth between 18% and 31%. This growth was largely price-led even as volumes remained flat or moderated. A ~32% y/y rise in gold prices during the quarter and key festivals and wedding demand during April-May boosted sales revenue.

Festive season is anticipated to drive a recovery in jewellery demand from mid-August, while investment buying is expected to remain steady.

## **Highlights:**

- Seasonal weakness weighs on jewellery sales; investment buying gains ground.
- Gold extends gains in July, remains top performer with y-t-d gains of 28%.
- Listed jewellers post double-digit revenue growth in April -June quarter despite flat or lower volumes.
- Gold ETFs record second-highest monthly inflows in June
- After a two-month pause, RBI makes a modest gold purchase in June.
- Gold imports drop to a 14-month low in June.



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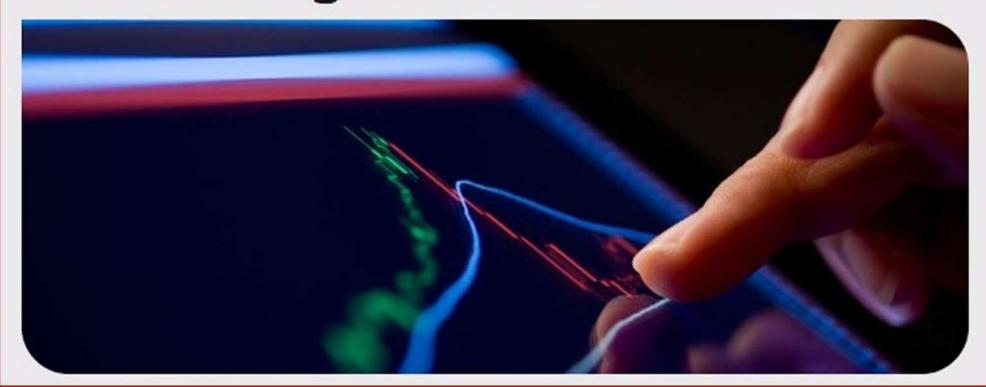
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## WGC Gold Market ommentary Positioning revisited

Gold Market Commentary

## Positioning revisited



## July review

Gold edged up in July, aided by higher tariff-led inflation expectations but a stronger US dollar proved a drag

## **Looking forward**

A gap between prices and COMEX positioning is likely to be filled by rising net longs, not falling prices, as we view fundamentals to be supportive of the former

## Gold drags itself higher

Gold prices edged up 0.3% to finish July at US\$3,299/oz. A stronger US dollar contributed to positive returns in all major currencies. Year-to-date, gold remains up 26%.

Our Gold Return Attribution Model (GRAM) suggests a positive contribution from a rise in inflation expectations and tariff tensions via our geopolitical risk metric (both Risk and Uncertainty factors). Momentum factors also contributed positively, while a stronger US dollar proved a heavy drag on returns in July.

Gold ETF inflows of US\$3.2bn (23t) were split almost equally between North America (US\$1.4bn, 12t) and Europe (US\$1.8bn, 11t), while Asia slightly increased (US\$0.1bn, 0.8t) and other gold ETFs (-US\$0.1bn, -1t) experienced mild outflows. COMEX managed money net longs continued to build



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positions following the April trough.

## **Positioning revisited**

The meaningful gap between COMEX positioning and the gold price, caused largely by tariff fears, is likely to be closed by positioning rising not prices falling, in our view.

This is supported by key fundamentals, including: a weaker US dollar and real rate trajectories, alongside elevated market and geopolitical risks

Despite a disconnect between real rates and the gold price, COMEX

investors have not disconnected and the relationship is likely to strengthen if yields drop.

## Jaws wide open

With recent attention focused firmly on central banks, gold ETFs and Chinese investors, we thought it worthwhile to revisit what the so-called fast money' positioning on COMEX is telling us. One would think that given where gold prices are, investors would be loaded to the gills. We know this not to be the case as a share of overall portfolios, but it doesn't appear to be the case in absolute terms either managed money shows net longs, typically representing hedge funds and larger financial institutions (dark blue line). These positions are above average, but it's still a bit surprising they're not higher-especially considering where gold prices are right now. It can probably be pinned on an unwind of the tariff-fear trades in early 2025, and perhaps a bit of profit-taking. The stark sell-off in futures began well before the intraday spot priced peaked at the end of April. Looked at through a z-score lens1-so relative to recent trading ranges-this was a sharp capitulation (light blue dotted line).

#### Gas left in the tank

COMEX futures investors have recovered some of this lost ground, but this reset leaves us with the view that they have capacity to rebuild positions – a sentiment echoed for ETF investors in our Mid-Year Outlook.

One proviso is that fundamentals support that buying, and we think they do A structurally weaker US dollar is one key factor and is backed by a strong case and consensus view, to notwithstanding a possible near-term short squeeze given how crowded the trade is.

Added to that, risk perception remains elevated. Despite the current lull, the markets could be jolted by implied bond volatility or a resurgence of policy and geopolitical tensions.

Lower policy rates should also be a catalyst. But does that also mean lower bond yields, particularly real ones – the bit that's empirically more important for gold? and if they haven't mattered on the way up, will they really matter on the way down?



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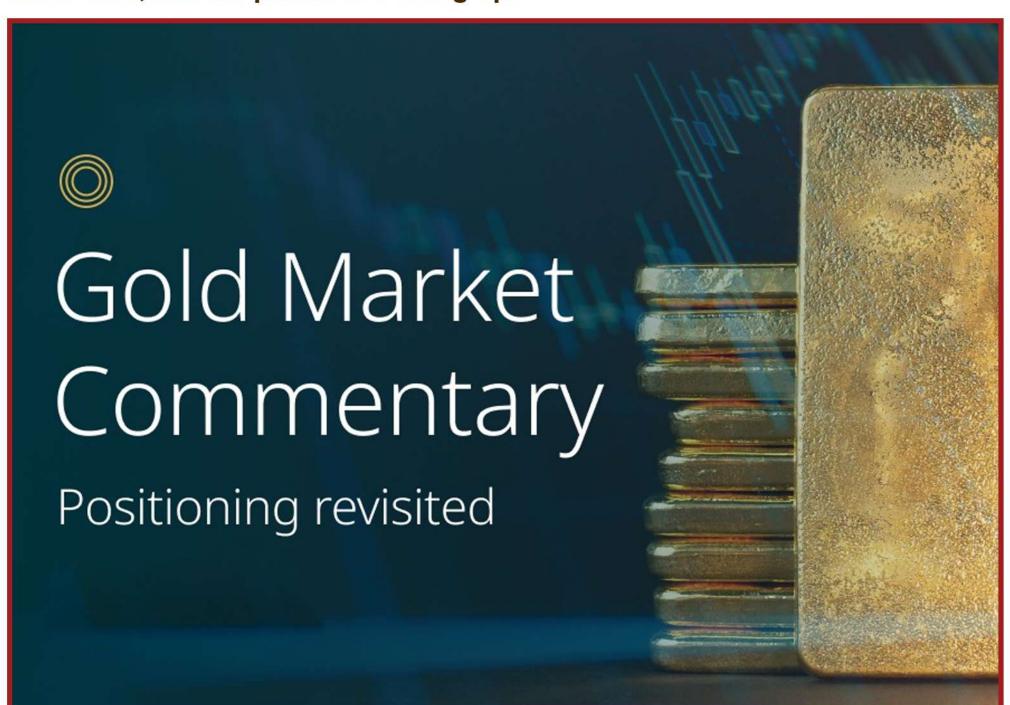
This decoupling of gold prices from inflation-linked bond yields (TIPs) is well documented by now with central banks, emerging market investors and a sprinkling of term premium the likely culprits.

But US futures investors have not decoupled from real yields, they still care. Yes, their sensitivity might be a little lower, likely due to term premia, but it's still highly significant

Rates are probably already restrictive, so if the front end eases, the long end might follow suit. The weak labour market data in early August is edging us towards this outcome. This could also happen mechanically if lower policy rates stoke longer-term inflation fears, something that swap rates are currently hinting at.

## In summary...

Notwithstanding the risks we laid out in our Mid-Year Outlook and in What's a bear case for gold?, if rates ease, risks linger, and the dollar stays soft, we could see managed money step back in with more conviction, particularly following the weak US labour market data in early August. This would support further flows into gold ETFs and could aid gold prices now that central banks have tailed off a bit. It's not a done deal, but the pieces are lining up.





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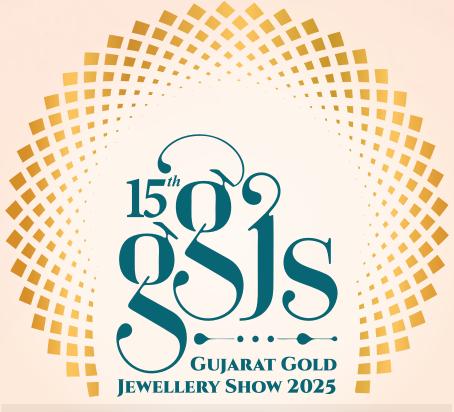
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## Gold imports will not face additional tariffs: President Donald Trump



US President Donald Trump said Monday that gold imports will not face additional tariffs, days after confusion flared on whether recent hikes applied to certain gold bars - threatening to upend global trade of the precious metal. Trump's comments came after US customs authorities made public a letter

Trump's comments came after US customs authorities made public a letter saying that gold bars at two standard weights - one kilogram and 100 ounces (2.8 kilos) - should be classified as subject to duties.

"Gold will not be Tariffed!" Trump said on his Truth Social platform, without providing further details.

The concern is whether gold products would be exempt from Trump's "reciprocal" tariffs impacting goods from dozens of economies including Switzerland, which sees a 39-percent levy.ne-kilo bars are the most common form traded on Comex and comprise the bulk of Switzerland's bullion exports to the US, the FT said.

The US customs ruling letter, typically used to clarify trade policy, came as a shock amid expectations that gold bars would be classified under a different customs code that spared them from Trump's countrywide levies.

Gold, seen as a safe haven investment, already reached record highs this year on tariff worries and geopolitical unrest. Gold held a loss after President Donald Trump said imports of bullion won't be subject to US tariffs, although traders were still waiting for formal clarification over the policy following a federal ruling last week that sowed chaos and confusion across the market.

Spot bullion held near \$3,350 an ounce as markets opened in Asia, following a 1.6% drop on Monday after Trump posted "Gold will not be Tariffed!" on social media. Futures of the precious metal in New York also held a loss of about 2.5%.



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## **ABOUT US**

The World Silver Council is a market development organisation for the silver industry. Working within the investment, jewellery and technology sectors as well as engaging in government affairs, its purpose is to provide industry leadership whilst stimulating and sustaining demand for silver. With our unique insight into the global silver market, we see unrealised potential for silver across society. With world-class organisations, we intervene to create new possibilities and work to ensure silver mining is responsibly undertaken, with measurable economic benefit globally.

Based in India, the World Silver Council is a n organization whose members comprise the country's leading silver miners, dealers, bullion dealers and silver jewellery retailers and manufacturers.

The world of silver is dynamic. Its uses are widely-varied, and its desirability is resilient and enduring. Silver helps combat infections and is an essential element in bacterial control medicinally. It protects the wealth of individuals and nations alongside gold. It is a precious metal considered important for future revolutions in science and carries memories across generations and cultures.

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# Trump signs order to extend China tariff deadline for 90 days AUGMONT BULLION REPORT

# AUGMONT

President Donald Trump's announcement on Monday that gold will not be subject to tariffs allayed concerns about a dramatic rise in the price of importing the metal, causing prices to drop below \$3400.

- According to a previous US Customs rule, imported 1-kilogram and 100-ounce gold bars from Switzerland would have been subject to a 39% tariff, which would have also applied to bars from any other nation under the current US tariff rates.
- Separately, the president issued an executive order that gives the US a further ninety days to lift its high tariffs on Chinese imports.
- For hints on the Federal Reserve's interest rate trajectory, investors are now turning their attention to this week's major US economic data releases, such as the CPI, PPI, and retail sales.

## **Technical Triggers**

After achieving the target of \$38.5 (~Rs 115,000), Silver prices have retraced to \$37.5 (~Rs 113,000). Next support is \$37(~Rs 111,000).

After achieving the target of \$3500 (~Rs 102,000), gold prices have retraced below \$3400(~Rs 100,200) level. Prices are expected to consolidate for a while with a bearish bias towards \$3350 (~Rs 98500).

Metal	Market	Support Level	Resistance Level
Gold	International	\$3350/oz	\$3480/oz
	Indian	₹98,500/10 gm	₹1,01,000/10 gm
Silver	International	\$37.5/oz	\$39/oz
	Indian	₹1,12,000/kg	₹1,14,500/kg



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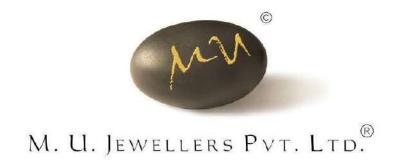


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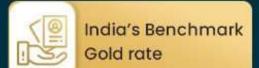
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www.indiagoldratesapi.com

For More Detail Contact

Saurabh: +91 9004120120



Following companies are given verified tag



www.ibjaverified.com

# **HTTENTION**



# **BULLION & JEWELLERY**

# B2B BUYERS

Collect IBJA Promotional Gift Coupon from IBJA

Platinum Members

# **CLAIM FREE SCOOTER FROM IBJA**

**CONFIRM GIFT** 

+

**NO LUCKY DRAW** 

### ONLY THREE STEP TO GET SCOOTER GIFT FROM IBJA

STEP 1. B2B Buyer to ask IBJA Gift voucher from Jewellery Manufacturers & Wholesalers.

STEP 2. B2B Buyer to collect IBJA Gift voucher as under and get Scooter Gift from IBJA

+

OR



Collect Coupon
(Maximum)
Promotional Gift
Voucher of
Rs. 74,000/-

Paid Gift Voucher of Rs. Nil

=

TOTAL
RS. 80,000/Scooter
(Ex-Showroom Prize)

OWN
Promotional Gift
Voucher of
Rs. 6,000/-

Collect Coupon
(Minimum)
Promotional Gift
Voucher of
Rs. 49,000/-

Paid Gift Voucher of Rs. 25,000/-

TOTAL
RS. 80,000/Scooter
(Ex-Showroom Prize)

STEP 3. Deposit your IBJA Gift voucher as above to IBJA and you get your Scooter Gift from IBJA

# ATTENTION



**BULLION & JEWELLERY** 

# B2B BUYERS

Collect IBJA Promotional Gift Coupon from IBJA

Verified tag Holders



# **CLAIM FREE LAPTOP FROM IBJA**

**CONFIRM GIFT** 

**NO LUCKY DRAW** 

#### ONLY TWO STEP TO GET LAPTOP GIFT FROM IBJA

STEP 1. IBJA verified tag holders to ask IBJA Gift voucher from other IBJA Verified tag holders.

OWN
Promotional Gift
Voucher of
Rs. 6,000/-

+

Collect Gift voucher worth Rs.25,000/- from other IBJA Verified Tag Holders

=

TOTAL
RS. 31,000/Laptop
(Exclusive of GST)



# (A UNIT OF INDIA BULLION & JEWELLERS ASSOCIATION LTD.) 1ST FLOOR, IBJA HOUSE, 2ND AGIARY LANE, ZAVERI BAZAR, MUMBAI – 400003

Please Fill the Detail in Capi	tal Letters Only*			
Full Name of Person : -	(Name)	(Middle Name)	(Surname)	
Residential Address :				
				РНОТО
Date of Birth (As per PAN/	Aadhar Card) :			
Age : -	Email:			
Name of Company with wh	ich the person is rela	ated / Associated : -		
Whether above named Cor	npany is Platinum N	llember		
O Yes O No				
Platinum Membership Num	ber of IBJA : -			
Relationship with above na	med Company/ its P	roprietor/Partner/ Director et	c	
Address of Company :				
Telephone No./ Mobile No.	of Company :			
GST No. of Company : -				
I am enclosing herewith (Bank) Dated	heque no Of	drawn on Rs. 51,000/- + 18% GST = F	Rs. 60,180/- being Non Re	(Name of efundable Membership Fees
I state that above info	ormation is true and	correct.		
Staff of company are not	permitted to becom oprietor/partner/dire	ctors are permitted to becon		
		on applying for youth wing m	nembership is not platinum	Signature of Membe

#### **BANK DETAIL**

CHEQUE OF RS 36,580/- CAN BE ISSUED IN THE FAVOUR OF "INDIA BULLION AND JEWELLERS ASSOCIATION LTD."

NEFT: ACCOUNT NAME: INDIA BULLION AND JEWELLERS ASSOCIATION LTD.

member, than Membership fees shall be Rs. 1,71,000/- + 18%GST = 2,01,780/-

NAME OF BANK : BANK OF INDIA BRANCH : BULLION EXCHANGE

 BHM UP

SCAN AND PAY WITH ANY UPI APP



#### PLATINUM MEMBERSHIP APPLICATION FORM

Membership No.:					Please pas photo of per in whose fav	rson ⁄our			
Please complete this	membersh card to be is:	I .							
1. Trading Name of Busi	ness:								
□ Proprietorship	□ Partnership	□ Pvt. Ltd.	☐ Ltd. Company	□HUF	☐ Others				
Company Name:									
GST Number:									
Address:									
City:	s	tate:		Pincode:					
Tel. No.: Website:									
Email:									
Mobile No:		Email:							
Date of Birth:		Tel. No.:							
Resi. Address:									
City:	St	ate:		Pincode:					
Nature of Buiseness c	onducted (please tick	whichever is applicab	le):						
Buillion Dealears:	Gold [	Platinum	Silver						
Manufacturers :	Gold Jewellery	Platinum Jewellery	Silver Jewellery	Studde	d Jewellery	Other			
Retailers :	Gold Jewellery	Platinum Jewellery	Silver Jewellery	Studde	d Jewellery	Other			
Following documents a 1) 2 Photos 2) GST	•	Proof: Pan Card							
Cheque Should Be issued in the favour of "INDIA BULLION AND JEWELLERS ASSOCIATION LTD."									
Platinum Membership	charges are 1,20,000 +	+ 18% GST = 1,41,600/-							
NEFT : Account Name	:INDIA BULLION AND J	IEWELLERS ASSOCIAT	ION LTD.						
Name of Bank:Bank Of India IFSC Code:BKID0000008									
Branch:Bullion Exchange Account No:000810100013644 Signature/Thumb impress of Member									

IBJA HOUSE, 2ND AGIARY LANE, ZAVERI BAZAR, MUMBAI – 400 003. T: 022 49098950 / 49098960 / 23426971, F: 022 23427459.











E: info@ibja.in, W: www.ibja.co

AVAILABLE ON 💣 🗭



### **GET CONNECTED**



### **SAURABH MISHRA**

+91 9004120120

#### **HEAD OFFICE**

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